



Questionnaire on APEC Website

Do you use the APEC website? www.apec.org

If not, did you use it previously? If not, why not?

If you stopped, please indicate why.

If yes, what sort of information do you seek when visiting the website? (e.g. official documents/statements, upcoming meetings, updates on working groups, latest accomplishments, other?)

If yes, what parts of the website do you find most user friendly?

Are you able to find all the information you are seeking? With ease?

If not, is it because you believe the information is not yet available?

A function of the way it is structured?

The strength of the search function?

Lack of familiarity with APEC-specific language?

How would you improve the structure?

The look and feel?

Are there certain parts/webpages (sections of the site) that are more user friendly? Please indicate.

What features would you add?

(Continuation on features to add)

Are there features that you seldom or never use, and would advise to remove? Which ones?

What APEC accomplishments would you highlight? Do you have examples of specific success stories? (e.g. how has APEC been useful to your business) How would you propose to highlight these?

The APEC Secretariat is considering development of a business portal on the APEC website, what features would you find most useful?

Website survey continuation page.

Please email responses to Maricela Noble at noblem@state.gov .